

k²

keith konya

P.O. Box 1341, West Chester, Ohio 45071	513.706.5828	keithkonya@mac.com
---	--------------	--------------------



2022



CLERMONT COUNTY

***“Fusing the proven with possibility to produce design solutions
that transcend their origins and create a new visual landscape.”***





CLERMONT COUNTY WATER TOWER EXPLORATORY “DISCOVER CLERMONT” INSPIRATION

“Clermont County is a place of balance, where you can live the best of both worlds, and where a high quality of life comes without compromise. Beyond the allure of the land and the little-bit-country charisma, there’s so much more that makes this a place you really can have it all.

Here you have access to farms, mountains, state parks, all things outdoors, blue ribbon schools, innovative businesses, the city in under 30 minutes, warm and welcoming faces alongside forward-thinkers and changemakers. And that’s just the beginning of all that makes this place special, with everything we need, want and can imagine **woven together in harmony...**”

PHASE ONE - WATER TOWER LOCATIONS



OPTION 1 - BUCKWHEAT

BLUE TOP & UNDERBELLY TO CONNECT TO CC WATER IN ICON | SIMPLE, SOOTHING & CALM | ORIGINAL CC LOGO WITH STACKED TYPE
(4 placements of CC-Sun-Hill icon N-S-E-W and "CLERMONT COUNTY OHIO" lock up inbetween)



OPTION 2 - BUCKWHEAT

3-COLOR ROLLING HILLS SURROUNDING UNDERBELLY TO VISUALLY CONNECT TO ICON | SIMPLE, BRIGHT & CONVEYS A FRIENDLY DESTINATION | ORIGINAL CC LOGO WITH STACKED TYPE
(4 placements of CC-Sun-Hill icon N-S-E-W and "CLERMONT COUNTY OHIO" lock up connecting them inbetween)



OPTION 3 - BUCKWHEAT

3-COLOR ROLLING HILLS UNDERBELLY TO VISUALLY CONNECT TO ICON | GOLDEN COLOR TOP THAT CONNECTS WITH SUN ICON COLOR & IS EASILY VISIBLE FROM THE AIR/GOOGLE EARTH
1-LINE CCO TYPE WITH TOWNSHIP UNDERNEATH (2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY OHIO" lock up restructured to be on one line with specific township)



OPTION 4 - BUCKWHEAT

LIGHT BLUE 2-COLOR WATER-LIKE MIDDLE BAND | WHITE 1-LINE CCO TYPE WITH TOWNSHIP ONLY
(2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY OHIO" lock up restructured to be on one line with specific township)



OPTION 5 - BUCKWHEAT

GRAPHIC SUN RAY TOP & ROLLING RIVER UNDERBELLY TO FURTHER CONVEY ICONS STORY | TOP GRAPHIC ALSO IS EASILY VISIBLE FROM THE AIR/GOOGLE EARTH
1-LINE CC TYPE WITH TOWNSHIP, NOT OHIO (2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY" lock up restructured to be on one line with specific township)



OPTION 6 - BUCKWHEAT

GRAPHIC SUN RAY TOP & ROLLING RIVER UNDERBELLY TO FURTHER CONVEY ICONS STORY | TOP GRAPHIC ALSO IS EASILY VISIBLE FROM THE AIR/GOOGLE EARTH
1-LINE CC TYPE WITH TOWNSHIP, NOT OHIO | GREEN BANDS (2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY" lock up restructured to be on one line with specific township)



OPTION 7 - BUCKWHEAT

ABSTRACT LINE ART LANDSCAPE UNDERBELLY DESIGN TO CONNECT TO ICON | GRAPHIC SUN RAY TOP TO FURTHER CONVEY ICON STORY | TOP GRAPHIC ALSO IS EASILY VISIBLE FROM THE AIR/GOOGLE EARTH
1-LINE CC TYPE WITH TOWNSHIP, NOT OHIO (2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY" lock up restructured to be on one line with specific township)



BUCKWHEAT - STYLE 1

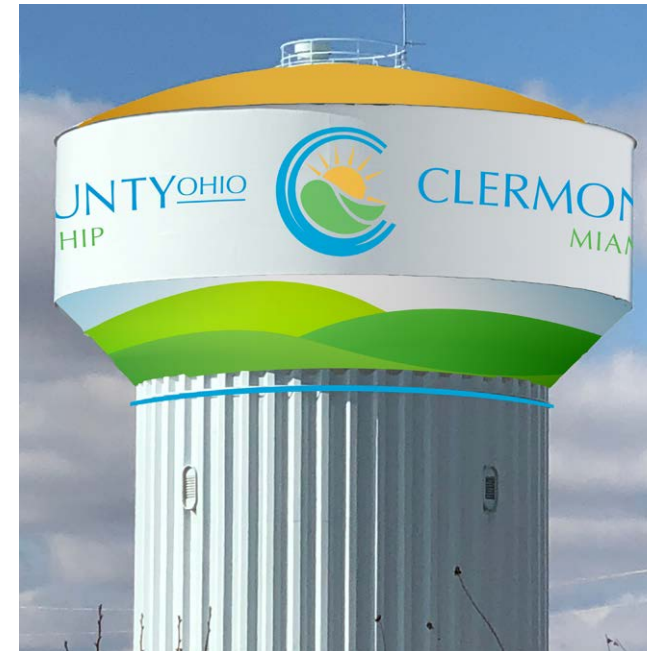
— DESIGN EXPLORATORY OPTIONS —



1



2



3



4



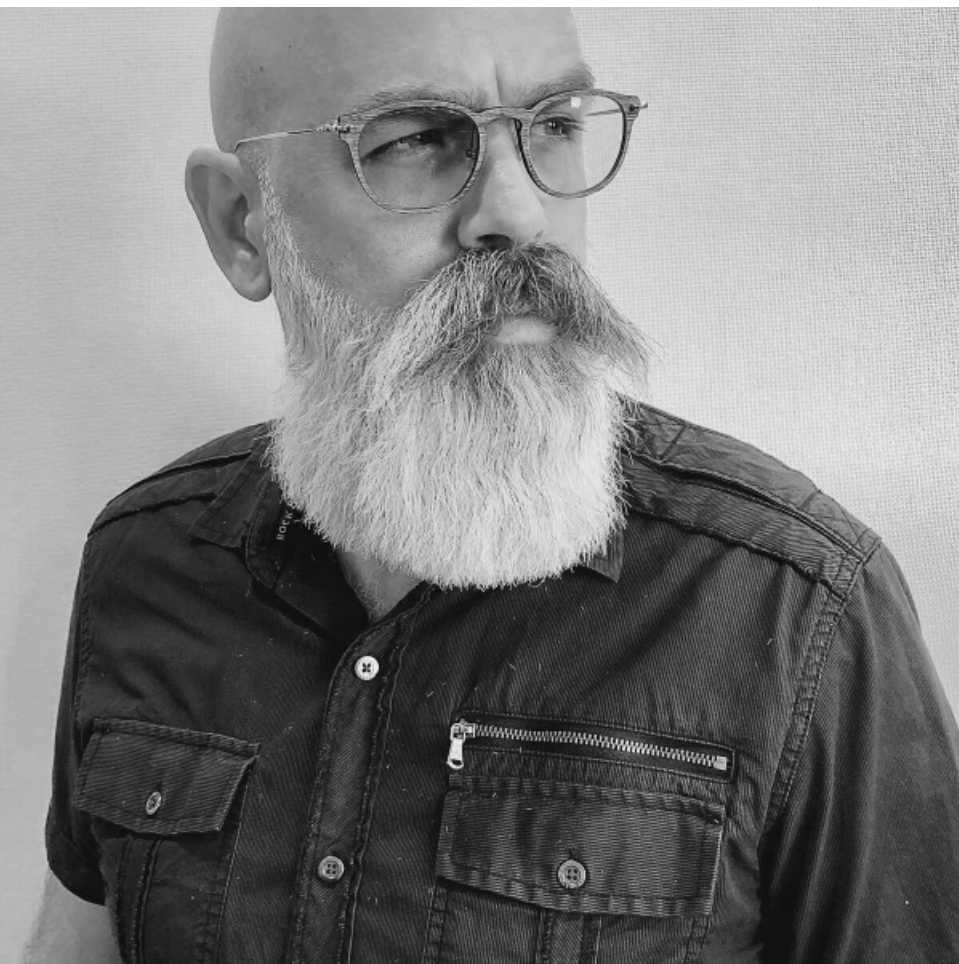
5



6



7



4-STYLE TOWER OPTIONS

Design Exploratory





OPTION 1 - 4 STYLE TOWER EXPLORATORY

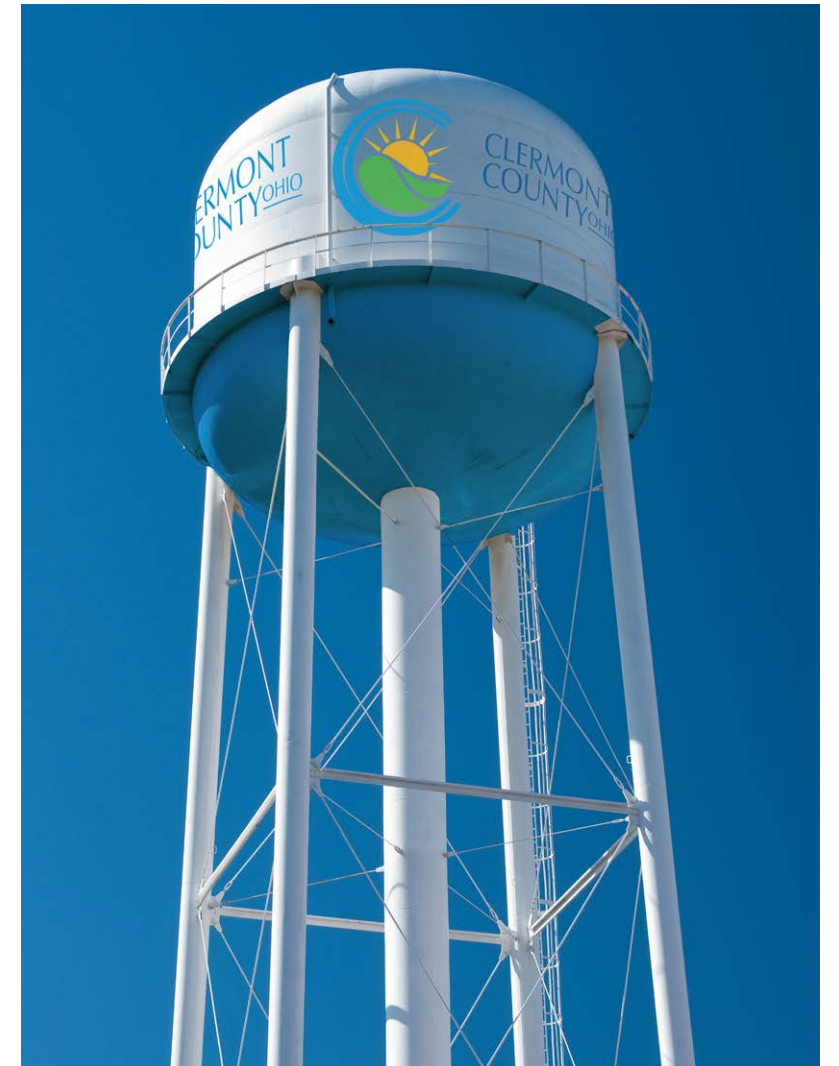
**BLUE COLOR FLOOD ON TOWERS THAT HAVE SPECIFIC SECTIONS
BLUE RING/RINGS TO BRING THE CC IN ICON TO LIFE AND PULL COLOR PALETTE THROUGH
CLERMONT COUNTY OHIO TYPE LIKE ORIGINAL LOGO
(Possibly 3 placements of CC-Sun-Hill icon and "CLERMONT COUNTY OHIO" stacked lock up inbetween)**



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN



OPTION 2 - 4 STYLE TOWER EXPLORATORY

ROLLING HILLS BAND ON TWO TOWERS (LEGS COMPLICATE THIS FOR SUMMIT & DAY HEIGHTS AND DOESN'T CONVEY HILLS ON BOTTOM OF AFTON & GOSHEN

BLUE RING/RINGS TO BRING THE CC IN ICON TO LIFE AND PULL COLOR PALETTE THROUGH

CLERMONT COUNTY OHIO TYPE LIKE ORIGINAL LOGO

(Possibly 3 placements of CC-Sun-Hill icon and "CLERMONT COUNTY OHIO" stacked lock up inbetween)



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN



OPTION 3 - 4 STYLE TOWER EXPLORATORY

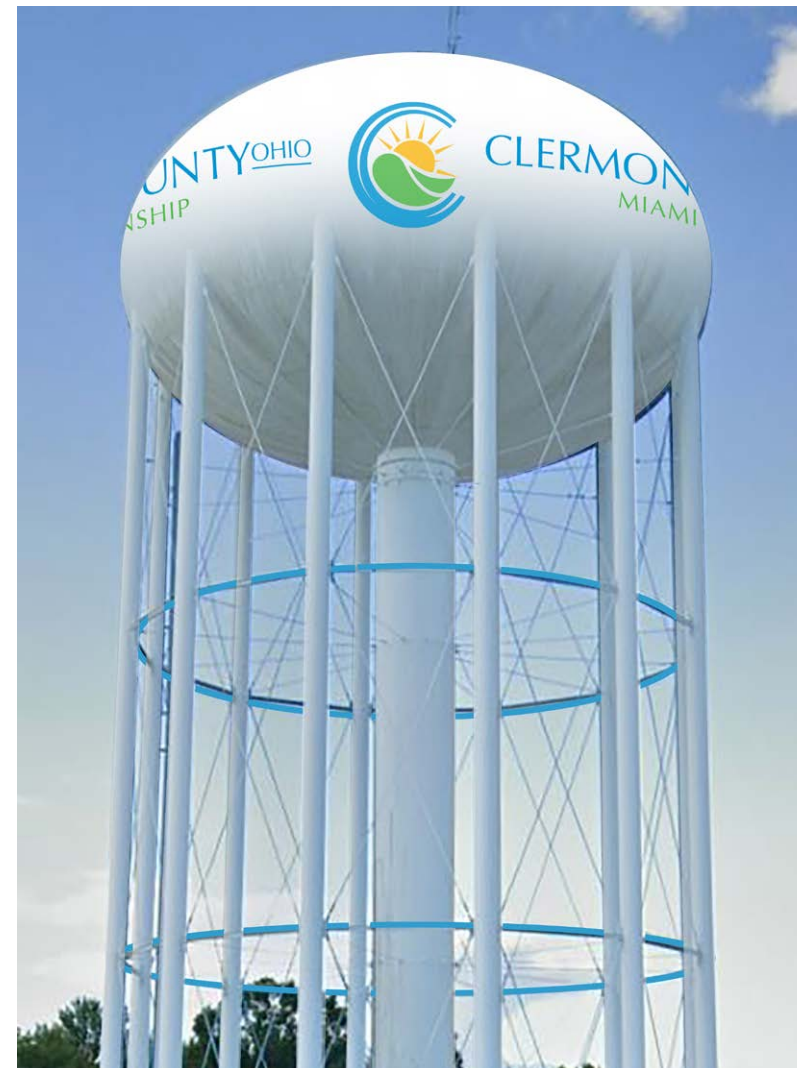
3-COLOR ROLLING HILLS UNDERBELLY AND ORANGE TOP ON BUCKWHEAT STYLE ONLY
 BLUE RING/RINGS TO BRING THE CC IN ICON TO LIFE AND PULL COLOR PALETTE THROUGH

1-LINE CCO TYPE WITH SPECIFIC TOWNSHIP

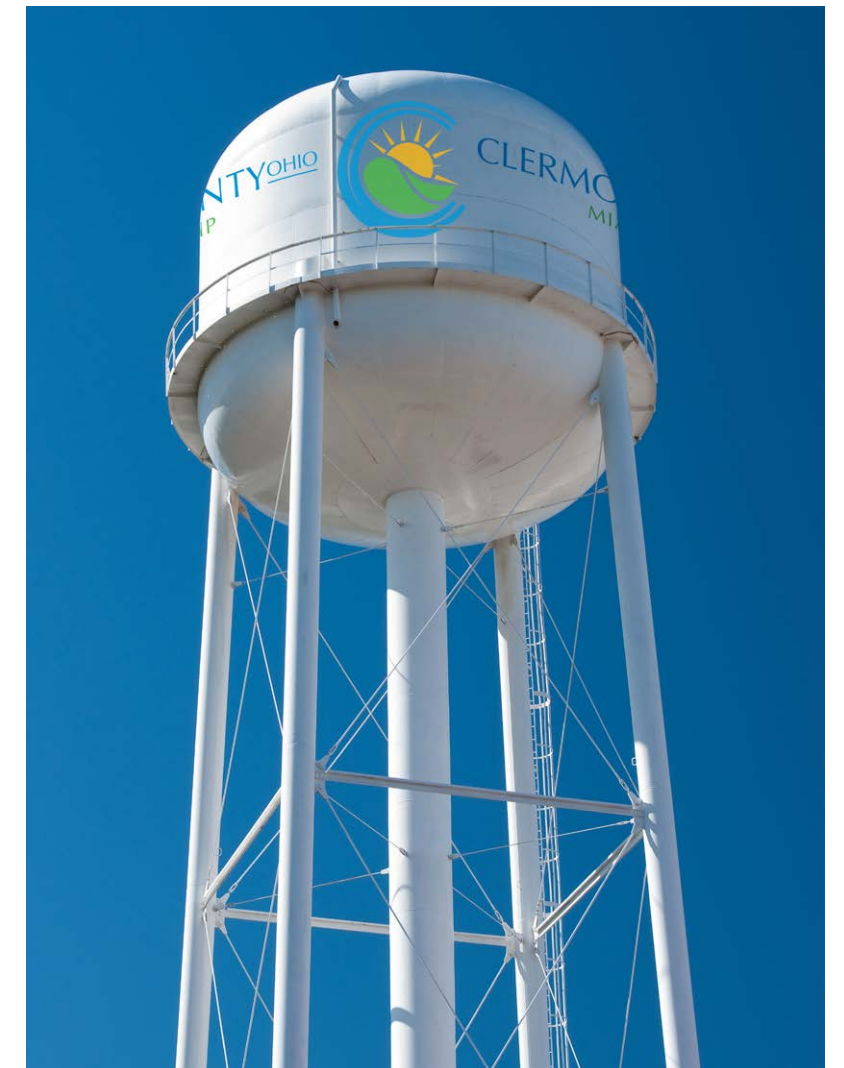
(2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY OHIO" 1-line lock up with specific township below)



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN



OPTION 4 - 4 STYLE TOWER EXPLORATORY

2-BLUE WATERESQUE MIDDLE BAND CONSISTENTLY OVER ALL TOWERS

WHITE 1-LINE CCO TYPE WITH SPECIFIC TOWNSHIP

BLUE DOWNSPOUTS ON TOWERS

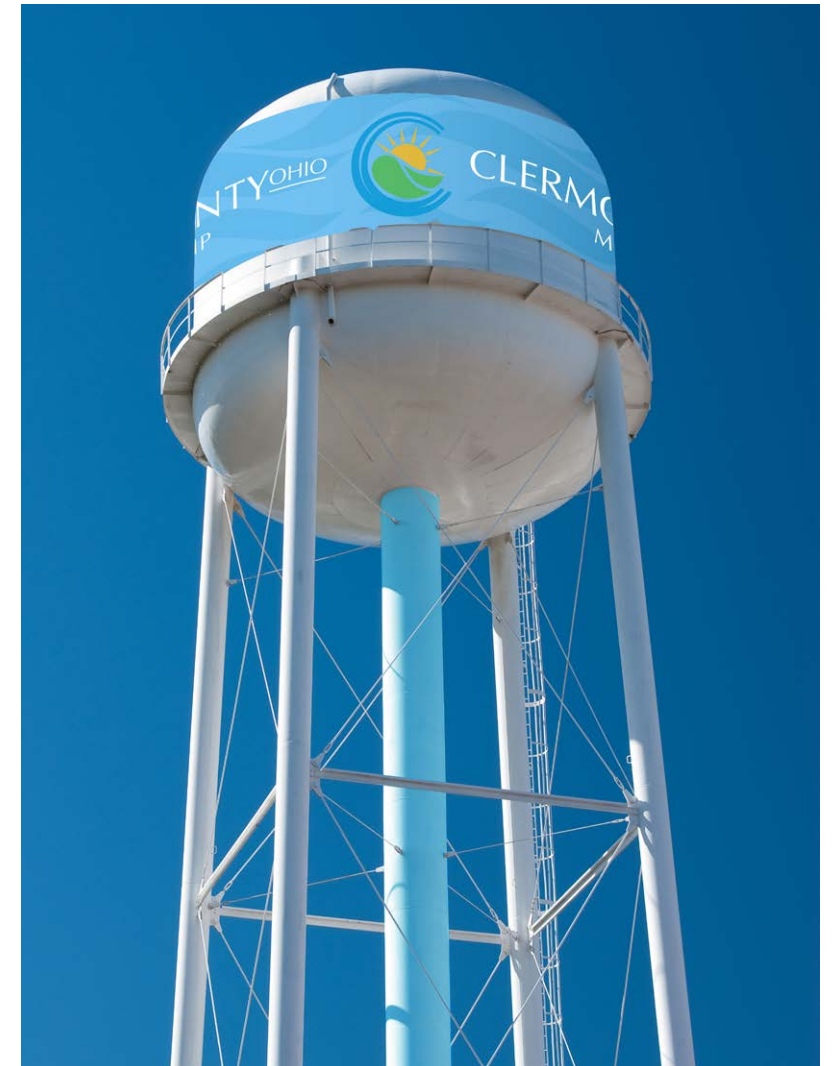
(2 placements of of CC-Sun-Hill icon and "CLERMONT COUNTY OHIO" 1-line lock up with specific township inbetween)



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN



OPTION 5 - 4 STYLE TOWER EXPLORATORY

SUN GRAPHIC TOP EASILY VISIBLE FROM THE AIR/GOOGLE EARTH

ROLLING RIVER UNDERBELLY CONSISTENT BETWEEN ALL TOWERS

1-LINE CC TYPE WITH TOWNSHIP ONLY, NOT OHIO

GREEN RING/RINGS

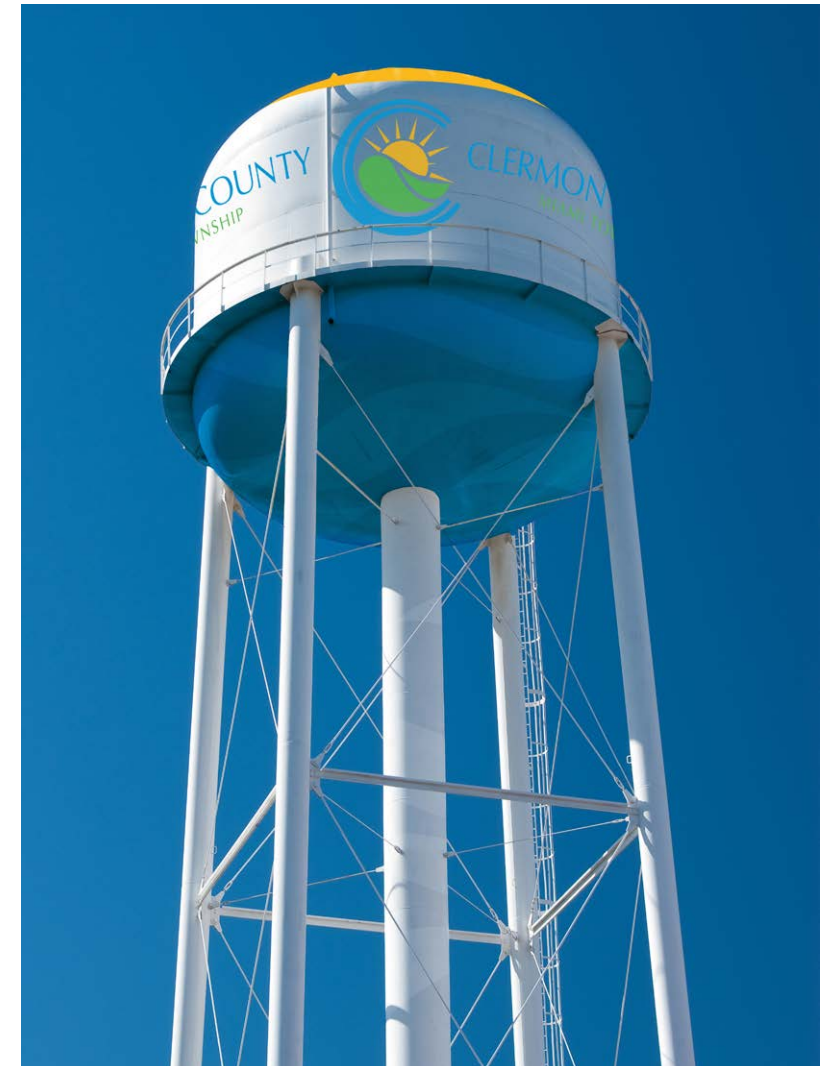
(2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY" 1-line lock up with township inbetween)



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN



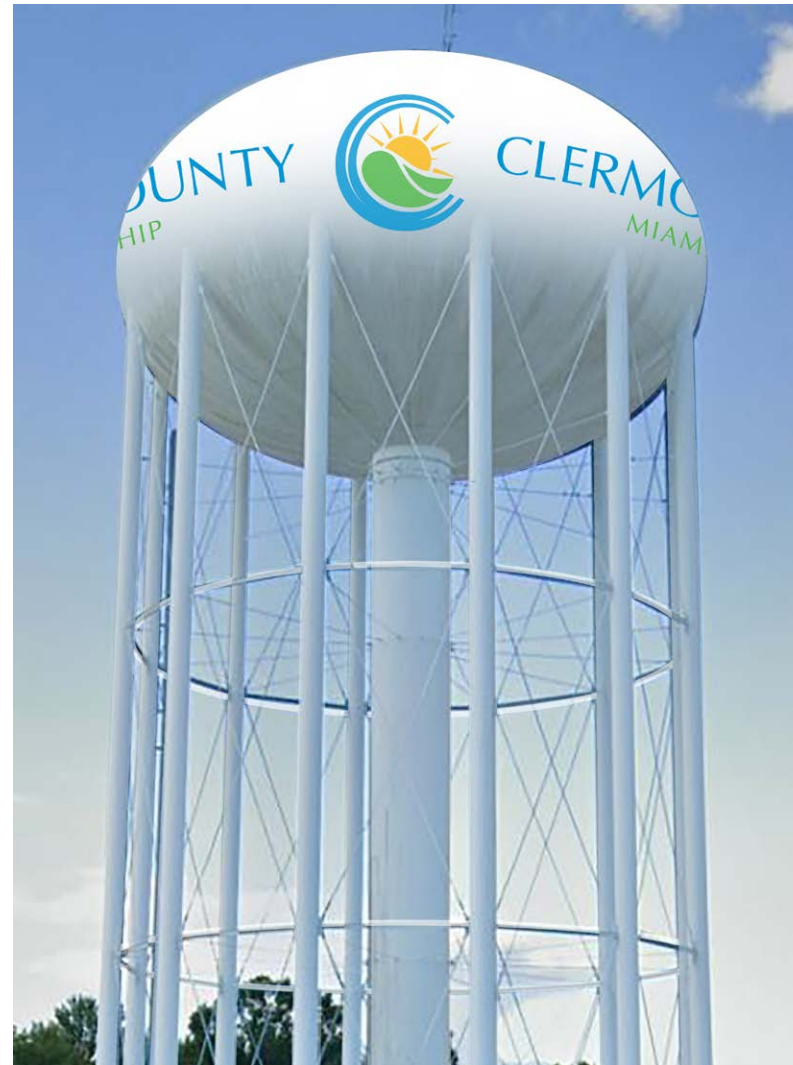
OPTION 6 - 4 STYLE TOWER EXPLORATORY

SUN GRAPHIC TOP EASILY VISIBLE FROM THE AIR/GOOGLE EARTH
 ROLLING RIVER UNDERBELLY ONLY 1-LINE CC TYPE WITH TOWNSHIP ONLY, NOT OHIO
 GREEN RING/RINGS

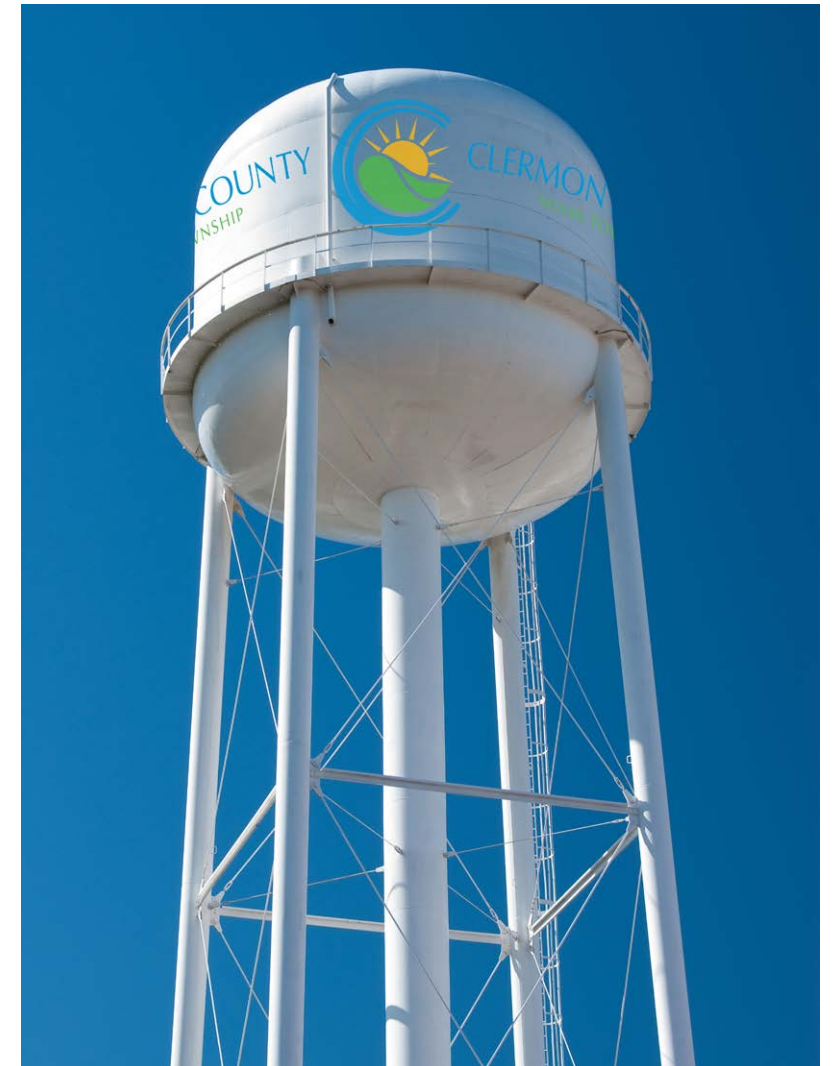
(2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY" 1-line lock up with specific township inbetween)



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN

OPTION 7 - 4 STYLE TOWER EXPLORATORY

ABSTRACT LINE ART LANDSCAPE UNDERBELLY ON BUCKWHEAT ONLY OR ACROSS 2 TOWERS (DOESN'T CONVEY HILLS ON BOTTOM OF AFTON & GOSHEN

SUN GRAPHIC EASILY VISIBLE FROM THE AIR/GOOGLE EARTH ON THE BUCKWHEAT TOWER

CC-SUN-HILL ICON ON TOP TO BRAND FROM THE AIR/GOOGLE EARTH ON THE BUCKWHEAT TOWER

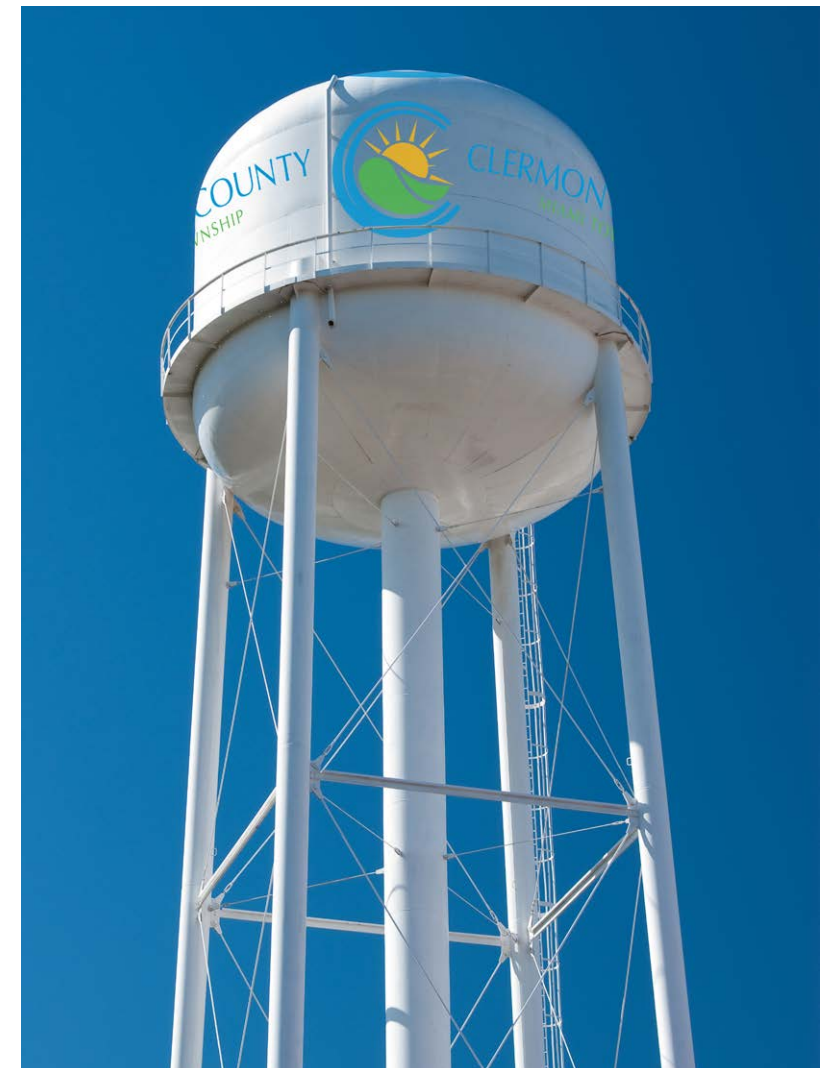
(2 placements of CC-Sun-Hill icon and "CLERMONT COUNTY" 1-line lock up with specific township inbetween)



MIAMIVILLE



SUMMIT & DAY HEIGHTS



AFTON & GOSHEN

VARIOUS SINGLE LINE CLERMONT COUNTY SECTIONS WITH TOWNSHIP

WITH “OHIO”

WITHOUT “OHIO”

 <div>CLERMONT COUNTY^{OHIO} MIAMI TOWNSHIP</div>	 <div>CLERMONT COUNTY^{OHIO} MIAMI TOWNSHIP</div>	 <div>CLERMONT COUNTY MIAMI TOWNSHIP</div>	 <div>CLERMONT COUNTY MIAMI TOWNSHIP</div>
 <div>CLERMONT COUNTY^{OHIO} BATAVIA TOWNSHIP</div>	 <div>CLERMONT COUNTY^{OHIO} BATAVIA TOWNSHIP</div>	 <div>CLERMONT COUNTY BATAVIA TOWNSHIP</div>	 <div>CLERMONT COUNTY MIAMI TOWNSHIP</div>
 <div>CLERMONT COUNTY^{OHIO} WILLIAMSBURG TOWNSHIP</div>	 <div>CLERMONT COUNTY^{OHIO} WILLIAMSBURG TOWNSHIP</div>	 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>	 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>
 <div>CLERMONT COUNTY^{OHIO} GOSHEN TOWNSHIP</div>	 <div>CLERMONT COUNTY^{OHIO} GOSHEN TOWNSHIP</div>	 <div>CLERMONT COUNTY GOSHEN TOWNSHIP</div>	 <div>CLERMONT COUNTY GOSHEN TOWNSHIP</div>
 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>		 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>	
 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>		 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>	
 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>		 <div>CLERMONT COUNTY WILLIAMSBURG TOWNSHIP</div>	

TOWNSHIP COLOR OPTIONS

CONSIDERATON REQUEST FOR TOP OF TOWERS FOR GOOGLE EARTH VISIBILITY



SUNBURST TOP

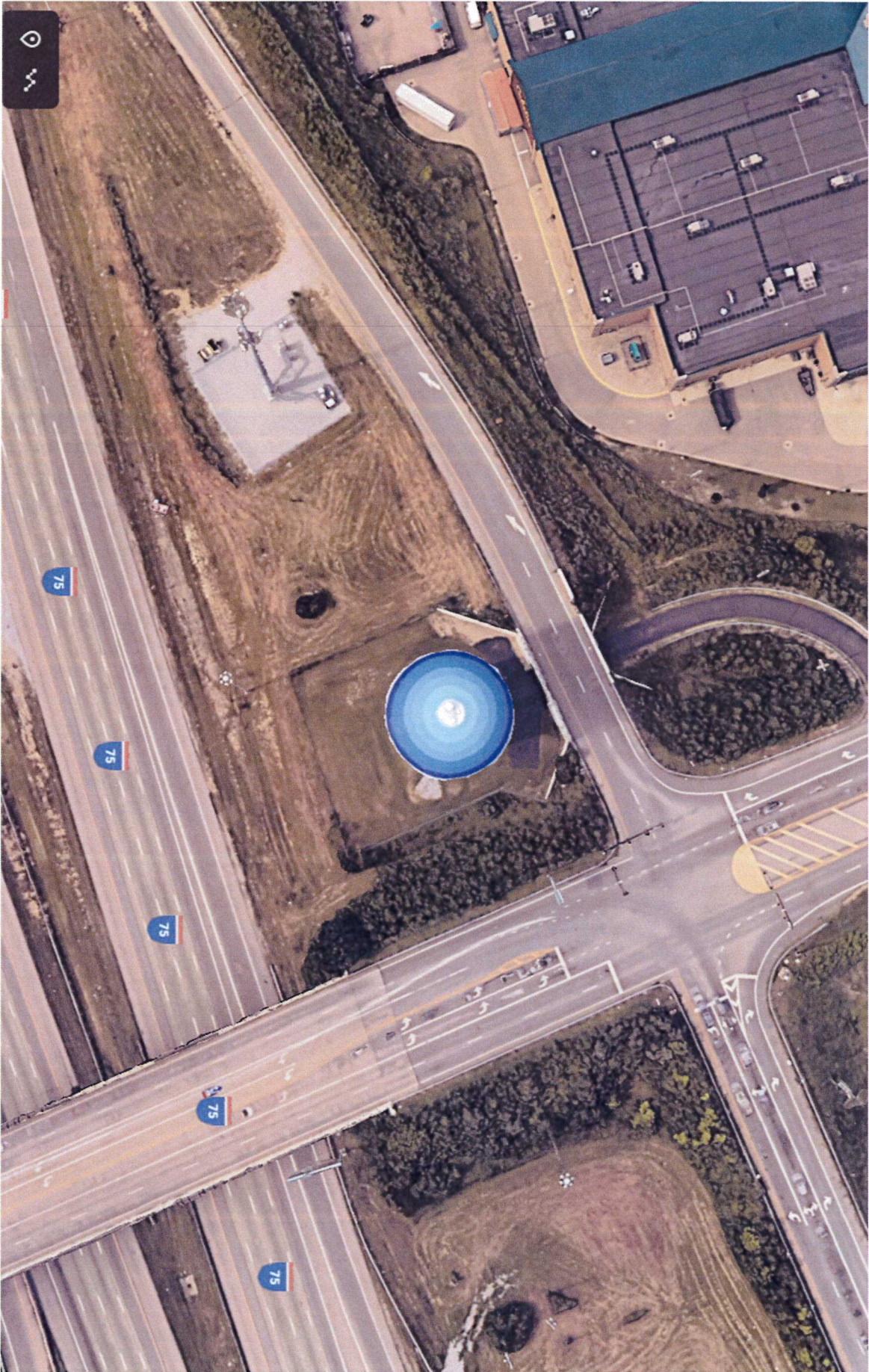
CONSIDERATION REQUEST FOR TOP OF TOWERS FOR GOOGLE EARTH VISIBILITY

CON: POSSIBLE REDUNDANCY IF BOTH ARE SEEN FROM AFAR AND COMPLICATIONS TO PAINT AROUND RAILINGS AND CAPS
(DISREGARD FORMER DESIGN ON TANK)



CC ICON WITH "CLERMONT COUNTY" PLUS TOWNSHIP





Clermont County Water Resources Department

Tentative Elevated Tank Painting Schedule

Tank	Size (gallons)	Style	Location	Year (to be painted)
Afton	200,000	Multi-Leg	Half Acre Rd (across from Milacron)	2022
Goshen	200,000	Multi-Leg	Goshen Rd (next to Goshen Schools)	2022
Summit	1,000,000	Multi-Leg	Old SR 32 (next to CJFED)	2022
Buckwheat	2,000,000	Fluted Column	SR 131 @ Buckwheat Road	2023
Day Heights	1,000,000	Multi-Leg	SR 131 near Milford HS & Wolfpen-Pleasant Hill	2023
Miamiville	200,000	Pedisphere	I-275 @ Branch Hill-Miamiville	2023
Owensville	100,000	Multi-Leg	SR 132 near 276	2025
SR 131	200,000	Multi-Leg	SR 131 west of Deerfield	2025